

Metro Atlanta

MAYOR'S



R'S

Cup

BASKETBALL CHALLENGE

Celebrating National Homeless Youth Awareness Month

EVERY CHILD DESERVES A SAFE PLACE TO SLEEP



**Thank you for Joining
Kennesaw Mayor Derek Easterling
In helping Homeless Youth living at
The Center for Children & Young Adults**

SPONSORSHIP OPPORTUNITIES

\$20,000 - CHAMPION LEVEL

Funds 125 group meals for 40 homeless CCYA youth

- ✓ Naming rights as Premiere Champion sponsor of event
- ✓ 30 Tickets to both VIP Tailgating Party and Game
- ✓ Participation in the Half Time *Hot Shot* Competition
- ✓ Logo on The CCYA and the Darby Foundation website
- ✓ Recognition at the VIP Tailgating Party and Celeb game
- ✓ Logo on all signage at game
- ✓ Name/Logo on all promotional materials and in Event Program
- ✓ Opportunity to share your product/service with attending celebs



\$10,000 – OWNERS LEVEL

Funds 65 Medical & Dental Treatment Service Fees for 30 homeless CCYA Youth

- ✓ 20 Tickets to both VIP Tailgating Party and Game
- ✓ Naming rights as Coach sponsor of event
- ✓ Participation in the Half Time *Hot Shot* Competition
- ✓ Logo on The CCYA and the Darby Foundation website
- ✓ Recognition at the VIP Tailgating Party and Celeb game
- ✓ Logo on all signage at game
- ✓ Name/Logo on all promotional materials and in Event Program

\$5,000 – COACHES LEVEL

Funds 30 days of Shelter Utility water, electric, & gas services that provide lights, heat, toilets, and showers for 40 homeless CCYA youth



- ✓ 10 Tickets to both VIP Tailgating Party and Game
- ✓ Naming rights as Coach sponsor of event
- ✓ Logo on The CCYA and the Darby Foundation website
- ✓ Recognition at the VIP Tailgating Party and Celeb game
- ✓ Logo on all signage at game
- ✓ Name/Logo on all promotional materials and in Event Program

\$2500 – TEAM LEVEL

Funds Sponsors 10 twin mattresses (bed bug prevention/encased) to be used by hundreds of homeless CCYA Youth

- ✓ 8 Tickets to both VIP Tailgating Party and Game
- ✓ Naming rights as Team sponsor of event
- ✓ Logo on The CCYA and the Darby Foundation website
- ✓ Logo on all signage at game
- ✓ Name/Logo in Event Program

\$1000 – HOT SHOT LEVEL

Funds 30 pairs of Pajamas, 15 Robes, 15 pair of slippers, and 15 sets of undergarments for 15 homeless CCYA Youth

- ✓ 6 Tickets to both VIP Tailgating Party and Game
- ✓ Naming rights as Hot Shot sponsor of event
- ✓ Logo on The CCYA and the Darby Foundation website
- ✓ Logo on all signage at game
- ✓ Name/Logo in Event Program



\$500 - PLAYER LEVEL

Funds 10 Pillows & 10 Twin Comforter/Sheet Sets for 10 homeless CCYA Youth

- ✓ 4 Tickets to VIP Tailgating Party & Game
- ✓ Naming rights as Player sponsor of event
- ✓ Name/Logo in Event Program

\$100-\$250 - FAN LEVEL

Funds 10-25 haircuts for 10-25 homeless CCYA Youth
2 Tickets to VIP Tailgating Party & Game
Naming rights as Fan sponsor of event



**MAYOR'S CUP ALL- STAR CELEBRITY BASKETBALL TOURNAMENT
SPONSORSHIP INFORMATION FORM**



Company Name:

Contact Person:

Daytime Phone: _____ Email Address: _____

Mailing Address:

City: _____ State: _____ Zip Code: _____

SPONSORSHIP OPPORTUNITIES:

- _____ \$20,000 CHAMPION Level
- _____ \$10,000 COACH Level
- _____ \$ 5,000 TEAM Level
- _____ \$ 2,500 HOT SHOT Level
- _____ \$ 1,000 PLAYER Level
- _____ \$ 500 FAN Level



Payment Options

Enclosed Check: \$ _____
Please make all checks payable to: CCYA
Mail to:

Credit Card Payment
Go to www.ccyakids.org
Click Tab "How You Can Help" –
"Make a Donation"
Follow the prompts
Check the box "Mayor's Cup
Basketball Challenge"

OR



CCYA
Attn: Mayor's Cup
2221 Austell Road
Bldg. #1 Admin
Marietta GA 20008

For payment assistance contact Charmaine Cockrell: 770-485,1639; ccockrell@ccyakds.org

For more information on advertising contact Lisa Eason, (914) 356-2653 or email to info@darbyfoundation.org Thank you for your support and we look forward to seeing you at the MAYOR'S CUP an ALL- STAR CELEBRITY BASKETBALL TOURNAMENT.